



## Enduro Africa FAQ's

### What charities does Enduro Africa support?

Enduro Africa is not a charity in itself, but rather was created to assist charities in promoting their goals, increasing awareness and to aid their fundraising efforts. This year; Sentebale – The Princes Fund for Lesotho, The Nelson Mandela Children's Fund, Unicef, and Touch Africa will be the recipients of Enduro Africa's efforts.

### How much of my donation will be received by these charities?

Most people assume that Enduro Africa would take a small percentage of the donations – this *is not* the case. EA in addition to financing the trip also pledges at least £1,500 (roughly \$2,500) per volunteer rider. This means that by sponsoring Tobias and Jay you would be guaranteeing that an additional \$5,000 dollars will be donated.

### How is the money distributed?

The three largest charities, (Sentebale, NMCF, Unicef) will each receive 30% of all donated funds. Touch Africa, a much smaller and localized organization will receive 10% of the funds which will be spent on community improvements in each village that we will ride through.

### Will my donation be tax deductible?

Absolutely. All of the organizations involved with Enduro Africa are registered charities and their information is provided throughout this packet. Once you have made a donation or a pledge the good people at E.A will issue the appropriate paperwork for you or your business.

### How will I receive a receipt for my donation?

Initially you will receive a confirmation from Tobias and Jay via Charity Cycles. This document is not a formal receipt but it may prove useful for your records. The actual receipt will be issued and sent to you by Enduro Africa, UK. It is likely that this may take some time, as the currency will have to be wired, converted and allocated to our (Tobias and Jays') respective accounts. You may choose to expedite this process by sending your payment directly to the Enduro Africa office in the United Kingdom. For instructions regarding this method please refer to the information below.

### What is the process for sending a payment directly to the UK office?

A donation can be sent to the UK office using the address at the bottom of the "Authorization Letter" or found on the Enduro Africa website. For this method please use the enclosed "Donation Form". We would also ask that you *please inform us of your donation* so that we may thank you properly. We also will need to alert the EA office so that they will correctly allocate the funds and promptly send you a receipt.





## FAQ's Continued

### **Can I make a donation through my business?**

There are no restrictions for corporate sponsorship, all are welcome and encouraged. Enduro Africa also allows riders to wear patches, logos, etc. provided by their personal sponsors.

### **I would like to help but I cannot make a monetary donation, is there something else that either myself or my business could provide?**

Depending on your situation you may be able to help us in ways that don't involve a monetary donation. Some thoughts we've had include; a venue for a benefit/fundraiser, additional advertisement, equipment that we'll need for the ride, airfare to the UK, and perhaps most of all, moral support.

### **When does the donation period end?**

Our deadline for fundraising is at the end of July, 2010. At this time all donations and pledges should be submitted or accounted for. If you would like to make a pledge but cannot make a payment until after this deadline other arrangements can be made.

### **When do you leave for South Africa?**

We leave the United States in mid October for London, England. We will use the UK as a brief staging area before traveling to Johannesburg, SA and then on to Cape Town.

### **What is provided when you arrive in South Africa and throughout the trip?**

Almost everything is provided by Enduro Africa and its sponsors. This includes; airfare to and from London, our motorcycles, mechanics and support craft, accommodations when they are available, meals and guides.

### **How can I keep track of your progress?**

We hope that you will follow our pre-trip progress by subscribing to our blog, [www.charitycycles.blogspot.com](http://www.charitycycles.blogspot.com). You will be able to keep track of any new developments in our fundraising, our list of sponsors and our future benefit activities. During the trip we hope, (by virtue of the isolated landscape) to be able to maintain postings of the day's events and documentary photographs. You can expect the addition of a "charity-cycles" flickr account in the future.

